



89 Norman Street, Sarnia, Ontario N7T 6S3
519-464-4408

May 16, 2013

Lambton Mutual Insurance Company
Mrs. Debbie Van Eyk
7873 Confederation Line, P.O. Box 520
Watford, ON N0M 2S0

via email: dvaneyk@lambtonmutual.com
519-876-2304

Dear Debbie,

In 2010, Bluewater Health completed a \$390 million dollar expansion that brought two local hospitals together, the Sarnia General and St. Joseph's Hospital. We have designed and built a leading-edge hospital from a patient and health care provider point of view. By providing the finest available medical facility, Bluewater Health is better able to attract the best doctors, nurses and health care professionals to Sarnia-Lambton.

Bluewater Health Foundation exists to raise funds for Bluewater Health. These funds are to facilitate the acquisition of leading edge equipment and technology and the provision of education for patients, staff and physicians.

In January 2012 we announced a new two-year, \$2.8 million dollar fundraising campaign to purchase a new Magnetic Resonance Imaging – or MRI – machine for Bluewater Health. Last year, close to 8,000 MRI's took place at Bluewater Health. Our wait time is one of the shortest in the province, however the former MRI was 10 years old, about three years past the average life-expectancy of an MRI. Over the past 10 years, there has been significant growth and improvement with MRI technology. An MRI is the most effective tool we have to diagnose and treat a variety of ailments and diseases. In order to maintain and improve upon our current capabilities, a new MRI machine needed to be purchased.

Fundraising for the new MRI is critical, even more so because these costs are not covered by any government grants or subsidies.

To date we've reached 65% of our goal, with over \$1,800,000.00 in donations and pledges!



A new MRI at Bluewater Health has made a ***significant difference*** to the residents of Sarnia-Lambton and neighbouring communities. Not only has it meet the area's high demands, the ***advanced technology*** of the MRI allows for examinations beyond the capabilities of our existing equipment.

On behalf of all the patients, staff and volunteers, please accept our appreciation and gratitude for your time and consideration to support Bluewater Health. One of us will contact you next week, and hope to be able to meet with you in person.

Sincerely yours,

Kathy Alexander
Executive Director

Anita Minielly
Gift Development Officer

TECHNOLOGICAL ADVANCES OF THE MRI

Bluewater Health currently provides MRI services to children. The age and weight of patients requires these patients to be taken to hospitals with faster MRI technology.

Children under the age of 10 will be able to have an MRI at Bluewater Health. Faster scan technology decreases anxiety.

For more information or to make a donation, please contact



Anita Minielly
Gift Development Officer
aminelly@bluewaterhealth.ca
519-346-4706

Lisa Waite
Donor Liaison
lwaite@bluewaterhealth.ca
519-464-4429
www.bluewaterhealthfoundation.ca



More children than ever before will be able to access an MRI at Bluewater Health.

MRI CAMPAIGN
\$2.8 M



Your DREAM
IS OUR URGENT
NEED

SUPPORT OUR CAMPAIGN

ENHANCED TECH CAPABILITIES

Access to Breast MRI - Bluewater Health refer patients in need of Breast MRI to Windsor and London. Expectation of Breast Screening Program arrival of a new MRI. The program will include women ages 30 to 49 with a history of breast cancer.

Neurological Tests - Neurological tests are available to epileptic patients in London for testing. We are providing better detail for head in head scans. Given their many Neurology patients, we are completely still for their MRI scans. We can correct for some changes in the scan allowing for the patient to:



Quick release Dockable table (current table is stationary). Enhanced patient safety table is easily detached in the event of an emergency.

Who is the supplier? Siemens Healthcare, the same supplier as our current one

What is the cost of the MRI? \$3 million total (Includes equipment, construction and installation) Bluewater Health participated in a bulk order with several other hospitals, resulting in significant savings.

Does the MRI have a maintenance package? Yes, a one-year warranty with a long-term service contract.

How many scans are performed each year at Bluewater Health? Nearly 7,000

Faster scan time - Potentially 30% more scans, faster scan times, and an increase in additional tests. Wait times will continue to be low and there's potential for further decrease.

ST FACTS

Why?

Imaging

Health need a new MRI? An MRI is 7 years, current

technology has become unstable and has resulted in significant downtime by patients had to be

rescheduled; reliability will not improve; an increase in downtime.

Wait time?

Number one in the province 15 days. The provincial

**BLUEWATER HEALTH FOUNDATION
DONOR RECOGNITION LEVELS**
(Subject to Change)

Donation Amount	Category	Recognition / Acknowledgements
\$10 - \$249	Donor	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt
\$250 - \$499	Friend	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt • A copy of our quarterly PULSE (recent issue) • Phone call from a Board Member
\$500 - \$999	Contributor	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt • A copy of our quarterly PULSE (recent issue) • Phone call from our President or Vice President
\$1,000 - \$4,999	Builder	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt • A copy of our quarterly PULSE (recent issue) • Phone call from our President or Vice President • Letter from President • Photo opportunity
\$5,000 - \$9,999	Supporter	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt • A copy of our quarterly PULSE (recent issue) • Phone call from our President or Vice President • Letter from President • Photo opportunity • Recognition on our Donor Wall
\$10,000 - \$24,999	Patron	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt • A copy of our quarterly PULSE (recent issue) • Phone call from our President or Vice President • Letter from President • Photo opportunity • Recognition on our Donor Wall • Multiple names recognition area - OR - Local area recognition (furnishing a room)
\$25,000 - \$49,999	Guardian	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt • A copy of our quarterly PULSE (recent issue) • Phone call from our President or Vice President • Letter from President • Photo opportunity • Recognition on our Donor Wall • Naming opportunity (hospital room)

**BLUEWATER HEALTH FOUNDATION
DONOR RECOGNITION LEVELS**

(Subject to Change)

\$50,000 - \$99,999	Ambassador	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt • A copy of our quarterly PULSE (recent issue) • Phone call from our President or Vice President • Letter from President • Photo opportunity • Recognition on our Donor Wall • Invitation to a donor special event • Naming opportunity (room/centre)
\$100,000 - \$249,999	Founder	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt • A copy of our quarterly PULSE (recent issue) • Phone call from President or Vice President • Letter from President • Photo opportunity • Recognition on our Donor Wall • Invitation to a donor special event • Naming opportunity (suite)
\$250,000 - \$499,999	Benefactor	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt • A copy of our quarterly PULSE (recent issue) • Phone call from President or Vice President • Letter from President • Photo opportunity • Recognition on our Donor Wall • Invitation to a donor special event • Naming opportunity (wing)
\$500,000 - \$999,999	Philanthropist	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt • A copy of our quarterly PULSE (recent issue) • Phone call from President or Vice President • Letter from the Board President • Photo opportunity with the Foundation • Recognition on our Donor Wall • Invitation to a donor special event • Appropriate recognition as mutually agreed upon by the donor & Foundation
\$1,000,000 +	Bluewater Health Circle	<ul style="list-style-type: none"> • Thank-you letter with a tax receipt • A copy of our quarterly PULSE (recent issue) • Phone call from President or Vice President • Letter from the Board President • Photo opportunity with the Foundation • Recognition on our Donor Wall • Invitation to a donor special event • Logo on Recognition Plaque • Invitation to a donor special event • Appropriate recognition as mutually agreed upon by the donor & Foundation

NOTE:

Annual gifts are cumulative for all of our donors (as of April 1, 2006)

Memorial Gifts are recognized as above and at the annual Memorial Wall Dedication Service.