



August 4, 2021

Funding Request

Dear potential sponsor:

The Alvinston Districts Optimist Club has had a vision in bringing the grounds and the BAICCC up to standards with a more modern and user friendly facility. Recently we completed phase one of three phases in our 'Raise the Roost' pledge with new washroom facilities for the outdoor area and constructed a new pavilion. These funds were not part of any government grant program and it came at a cost with engineering, including 'in kind' material and labour of just under \$400,000.00 including taxes.

Phase two which is shovel ready is now being planned for. This next phase consists of a new "East Lambton Eagles Dressing Room" which will be used by all users, but our intention is to paint and label the room as a custom room for the Eagles that they can be proud of to call home (we are open to ideas to make this room even more customized). The addition also consists of a connecting hallway the length of the dressing room and continues in front of the newly built washrooms. To the East of the new washroom facility a canteen is planned that will serve for both the outdoor sports area as well as serve the arena.

The cost for phase two is approximately \$450,000.00, in which our club has to raise and or pledge approximately \$150,000.00 in order to apply for the current Federal/ Provincial grant program. The club is fast forwarding the plans for phase two due to uncertainty with possible future grants available for projects similar to this one. Even though it is a new build it is replacing dated and not to standards, inefficient infrastructure (small crowded dressing rooms 1 & 2, outdated and inadequate canteens being merged into one rather than operating two separate locations).

Phase 3 consists of a new arena entrance on the East end with spectator viewing from lower and upper levels facing the ice surface. Phase three is planned for several years from now.

We have been successful so far this week in commitments from The Armstrong Foundation and many other individuals, donating and or pledging funds which equals approximately 70% of the required amount needed to apply for the grant. Points are awarded for date stamped applications accepted, so the sooner we can get an application in the better chance of us being awarded the grant. Points are also given for projects under \$500,000.00, community pledge and support from as many groups as possible.

Our Club has supported many community organizations and those in need over the past 35 years, however this year we are requesting **one time funds** (donations/loans/in kind material & labour) from all area user groups, companies, individuals and other non-profits to help us complete phase two in 2022.

Like many area arenas that have been built, renovated and added on to in the past it would not have been possible without the financial support from large and small businesses that serve the area.

We are requesting donations in any amount from \$2,500.00 - \$25,000.00, but would be happy to get any amount you can commit. There will be acknowledgment of the different pledges built into the addition, online and the local press. Charitable receipts will also be issued.

Please feel free to contact myself or anyone on the building committee if you have any further questions.

Thanks for your consideration,

Sincerely,

Jeff McLachlin

President, Alvinston Districts Optimist Club

519-312-7363